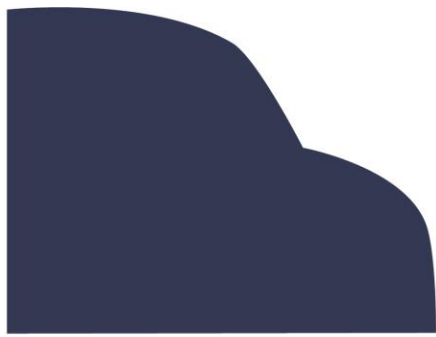


**NACFE**



NORTH AMERICAN COUNCIL FOR FREIGHT EFFICIENCY

# Benefits of Supporting NACFE



## Mission

The North American Council for Freight Efficiency (NACFE), works to drive the development and adoption of efficiency enhancing, environmentally beneficial, and cost-effective technologies, services and methodologies in the North American freight industry.



**"Success for us is getting the \$40 billion back into the pockets of fleets and operators, and cutting fleet fuel bills significantly."**

— MIKE ROETH, EXECUTIVE DIRECTOR OF NACFE

# About NACFE

- Unbiased, non-profit
- Work with major fleets across North America
- Mission to double freight efficiency
- Fleets, manufacturers, shippers, software providers, governments, associations, etc.
- Scale available technologies
- Guide future change



*Fleets - 2018 Annual Fleet Fuel Study*

# 2018 Accomplishments

## Research and Reports:

- Expanded research to include Emerging Technologies
- Released Run on Less Report at the Technology & Maintenance Council meeting in Atlanta
- Released first NACFE Guidance Report: Commercial Battery Electric Trucks – “Where They Make Sense” in May 2018
- Released Confidence Report on Solar on Tractors and Trailers in June 2018
- Released the 7<sup>th</sup> Annual Fleet Fuel Study, including 30 year technology adoption curves
- Releasing second Guidance Report: Medium Duty Electric Trucks - Cost of Ownership on October 11<sup>th</sup>

## Industry Thought Leadership

- Verified 10.1 MPG with 7 trucks and 50,107 miles via Run on Less
- Consulted with companies on projects such as verifying the efficiency of Shell Starship
- Thought leadership at over 50 public and private events
- 200+ IdeaXchange weekly blogs on Fleet Owner website

## Strategic Direction

- Finalized NACFE 2.0 Strategy to expand to Guiding Future Change
- Launched a new logo and brand
- Consolidated all website information into [www.nacfe.org](http://www.nacfe.org). Sunsetting Trucking Efficiency
- Evaluated five different Run on Less 2 ideas; currently scoping Last Mile Deliveries concept





# Past Support – Thank You



## 2018 Fiscal Sponsors

Gold



Silver



Bronze



### TITLE SPONSORS



### SUPPORTER SPONSORS



### EVENT SPONSORS



# 2019 Plans

## Research and Reports:

- Continue work on CBEV Guidance Reports
  - Charging Guidance Report to be released in March
  - Heavy Duty Regional Electric Tractor - Cost of Ownership – summer 2019
  - Heavy Duty Long Haul Electric Dominate Tractor – Cost of Ownership – Late 2019
- Update Confidence Reports on Idle Reduction, Tire Pressure Systems and others
- Complete the 8<sup>th</sup> Annual Fleet Fuel Study
  - Increase fleet participation while streamlining data acquisition process
- Continue collaboration studies and issue reports.

## Industry Thought Leadership

- Conduct Run on Less 2 – LAST MILE, demonstrating improvement potentials and educating all on the impacts of last mile deliveries
- Increase Thought Leadership on electric trucks, automation and other topics for government and non-government groups, investment and financial groups
- Conduct NACFE Workshop efforts to include Pathways to 10 MPG and Guidance on Electric Trucks

## Strategic Direction

- Expand Consulting Efforts to help fleets, manufacturers and industry support organizations
- Broaden communications efforts to expand influence beyond fleets and manufacturers
- Expand NACFE's efforts globally and include other modes of goods transport, where appropriate

# Benefits of NACFE Support

## Newsletters & Base Website

- Great learning information
- Terminology & Technology
- Benefits & Challenges

## Executive Summaries & Videos

- Insight without length
- Do I want to read more?

## Run on Less, Confidence & Guidance Reports, Fleet Fuel Study & Collaboration Reports

- Analysis of technology groups
- What other fleets are seeing
- Confidence Matrix
- Payback & Benchmarking Tools
- Consulting with public whitepapers
- Workshops, Industry & Private Events

### **NACFE provides support across all levels of your organization:**

- *New employees & recent promotions*
- *Upper management & interested parties*
- *Maintenance, Operations, Development, Engineering, Sustainability, General Management – Everyone!*

# Support Levels

<h2>Gold</h2> <p>(\$20,000)</p> <ul style="list-style-type: none"><li>A seat on the NACFE Advisory Group</li><li>Highlighted as a Gold Sponsor on websites, at events, report covers, etc.</li><li>100% off all Reports</li><li>Involvement in studies, events and activities</li></ul>	<h2>Silver</h2> <p>(\$10,000)</p> <ul style="list-style-type: none"><li>NACFE visit to your company's location</li><li>Highlighted as a Silver Sponsor on websites, at events, report covers, etc.</li><li>50% off all Reports</li><li>Involvement in studies, events and activities</li></ul>	<h2>Bronze</h2> <p>(\$5,000)</p> <ul style="list-style-type: none"><li>Highlighted as a Bronze Sponsor on websites, at events, report covers, etc.</li><li>Involvement in studies, events and activities</li></ul>
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New Platinum level available at \$40,000. Call to discuss.



# Help Us Help You: Support NACFE

NACFE is a key leader in the transportation efficiency network. Your support has been critical to our success, and we look forward to working with you to expand the reach and breadth of our work; scaling available technologies, guiding revolutionary change in trucking efficiency and doubling the efficiency of North American goods movement.

Please consider supporting us for the first time, or renewing or increasing your gift to help us achieve this vision.



[www.nacfe.org](http://www.nacfe.org)

Follow us on: **LinkedIn** 

Call or email us today! Mike Roeth, 260.750.0106, [mike.roeth@nacfe.org](mailto:mike.roeth@nacfe.org)

The logo features the acronym 'NACFE' in a bold, white, sans-serif font. It is flanked by two horizontal red lines above and below the text. To the right of the text is a large, solid red shape that resembles a stylized map of North America or a truck's cargo area.

**NACFE**

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**THANK YOU**