



PRESS INFORMATION

NACFE PUBLISHES FREE FREIGHT EFFICIENCY EXECUTIVE REPORTS FOR TRUCKING INDUSTRY

February 25, 2011 – The North American Council for Freight Efficiency (NACFE) has published two free [Freight Efficiency Executive Reports](#) on its website www.NACFE.org. The reports are part of NACFE’s effort to help the trucking industry accelerate the rate of adoption of freight efficient products, technologies and practices.

“With the abundance of new products and information in today’s marketplace, it is difficult for the trucking industry to analyze every possible efficiency solution or technology,” said Michael Roeth, Executive Director, NACFE. “The trucking industry needs real-world, trustworthy information and solutions. Our hope is that these factual reports will help decision makers implement technologies and procedures that help not only their operation, but also the industry at large.”

The Executive Reports offer a balanced investigation of the featured topic, providing both the improved performance and economic considerations, while also being sure to identify any potential consequences of its use. The first two reports now available explore the subjects of [6x2 tractors](#) and [wide base single tires](#). Additional reports will be published in the future, and the industry is invited to comment on the various reports, or even suggest further areas of investigation for future NACFE Freight Efficiency Executive Reports.

NACFE will also be holding its third [Driving Innovation](#) meeting in conjunction with the NTEA/CALSTART Green Truck Summit and NTEA Work Truck Show at the Indianapolis Convention Center on March 9 from 1:30 to 5 PM. Guest speaker will be Kevin Rutherford of Trucking Business & Beyond, Road Dog Sirius 147 XM 171 and an expert panel will discuss the current state of freight efficiency in North America. Registration is free and requested at www.nacfe.org.

The North American Council for Freight Efficiency ([NACFE](#)) was created to drive the development and adoption of efficiency-enhancing, environmentally-beneficial, and cost-effective technologies, services, and methodologies in the North American freight industry by establishing and communicating credible and performance-based benefits. It neither sells nor promotes specific technologies. By adhering to a standard of technological and political impartiality, this council seeks to ensure the safe, efficient, and profitable future of the trucking industry.

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For more information, visit www.NACFE.org or contact@nacfe.org